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Guiding Principles of Sustainability

For the Rugby Hamburg 7s European Championship 2025



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Environmental Awareness

Active environmental protection is a significant concern. Our events are designed to respect and protect the natural environment. We encourage all participants to act in an environmentally conscious manner and promote sustainable, responsible behaviors. We offer innovative and practical solutions, such as in the areas of energy and spectator travel.

Resource Conservation

We strive to utilize resources efficiently. This involves largely avoiding disposable products, encouraging reusable and recyclable options, and minimizing energy consumption as much as possible. Whenever possible, we opt for sustainable materials and technologies and increasingly recycle products and materials from previous years.



Waste Management

Effective waste management is crucial to us. We provide sufficient waste and recycling bins and increase participant awareness about proper waste disposal. Our goal is to reduce the amount of waste generated at the event.

Supporting the Local Community

Our collaboration with the local community serves as a powerful lever to support regional providers and services. This not only boosts the local economy but also decreases the carbon footprint by shortening transportation distances.



Education and Awareness

We view our event as a platform for raising awareness about sustainability. Through workshops, information booths, and activities, we strive to inform all actors about eco-friendly alternatives and inspire them to take action. In this regard, we also collaborate closely with Gymnasium am Dörpsweg.

All actors receive a customized checklist and information sheet tailored to their services, enabling them to reflect on sustainability issues.

Mobility

We promote and communicate eco-friendly travel options, such as using public transport or cycling to the event. We provide secure bicycle parking, offer information on the best ways to travel, and encourage their use. Parking spaces for spectators will not be provided separately.



Social Inclusion and Participation

We aim to enable individuals, both with and without disabilities, to participate in the event as spectators in a self-determined and equitable manner.

Through a tiered ticket pricing system throughout the three event days, we make it possible for people from various income groups to attend the European Championship. Residents have the opportunity to receive a free ticket.

A lounge area will be established on-site that is noise-reduced and smoke-free. Additionally, staff will be trained with an awareness concept to foster a safer space.



Long-Term Responsibility

For us, sustainability extends beyond the event. We are committed to reflecting on the impact of our event and continuously improving. Our goal is to be a role model for future sporting events and inspire others to adopt similar measures.

We will gather feedback from all participants during the event through a survey.

We look forward to experiencing a sustainable and unforgettable sports event with you!

